

Picture Perfect Food: Master the Art of Food Photography with 52 Bite-Sized Tutorials By Joanie Simon
 concetti chiari spiegati bene con tanto di una sorta di compiti pratici da eseguire con la macchina fotografica in mano per poter mettere in pratica ciò che si è letto in ogni articolo. Prodotto arrivato in perfette condizioni Software This is a must have for any up and coming food photographer Software Wonderful book written by one of the most talented and influential women in her field. Software This book was recommended in a search here and loved the description and the excerpt.



Gia conoscevo l'autrice tramite i suoi video youtube so I ordered in a minute. I was a bit worried that the shipment was to be sent via Royal mail (*they are notorious of losing packages even within the UK and for Bulgaria it is like a game of Russian roulette one package would arrive in no time others you will never see). Not only did they reply swiftly (*I left my message on a Friday late afternoon the answer was sent on a Sunday afternoon) but they also started arranging for a replacement copy to be sent to me totally free of charge and without me even asking for that! I thanked them and promised to keep them posted not even hoping to get the first parcel any. Highly recommend both the book and the seller you won't be disappointed! Software Shoot Stunning Professional Food Photography that Looks Good Enough to Eat! Snapping unbelievably gorgeous food photos has never been simpler than with Picture Perfect Food your all in one guide to delicious looking images from prolific photographer and educator Joanie Simon. Whether you're an up and coming food blogger looking to break into commercial photography or capturing food just for fun (and your Instagram account) this approachable collection of tutorials will have you taking tantalizing and tasty shots with every snap of the shutter. No matter if you're using your phone your fanciest DSLR or any camera in between you'll gain complete confidence as you expand your technical knowledge and grow your artistic eye creating awe inspiring images that dazzle the senses. With her cheerful teaching style Joanie walks you through each element of a masterful food photo in chapters devoted to Camera Settings Light and Shadow Story Props Styling Composition Food Styling and Finding Inspiration. Learn how to find the best light in your house for standout shots and to delve into the shadows to create a moody and mesmerizing atmosphere; discover how to compose the elements in your scenes through color theory and visual weight for unforgettable images that capture and hold the eye; and uncover the secrets of styling sensational salads and stunning soups and keeping your cool when shooting frozen foods among other essential tricks of the trade. Adatto principalmente a chi inizia a fotografare con un a macchina fotografica (volendo anche per coloro che scattano da cellulare): Enormously helpful step by step tutorial for anyone looking to enter into food photography, Software Good value £15 book on food photography v useful and informative Inspiring read: I am a photographer and at the time was looking for new books to upgrade my skills so this one seemed like just the right thing, So I braced myself for a long wait and kept my fingers crossed, 40 days after the order the book had still not arrived so I decided to contact the seller just in case: I didn't want my money back I wanted the book and thought maybe they would know : I left a message thinking they would just throw in some excuses or ignore me but nope. That next morning a Monday 40+ days after the order I received a notification from the local post office to come claim an international shipment. I was thrilled and basically ran there the moment I could get off work for an hour, So I sent a message to the seller not to dispatch a replacement copy thanking them once

again: Truth be told I was pleasantly surprised by how the situation was handled and the fact that the first book arrived made my day, On the book itself it is mainly aimed at beginners BUT the challenges in it are great to have fun and produce some new work in different styles, I'm not exactly a beginner in food photography (*not a food stylist either) but I can't wait to try out the challenges, With camera in hand and Joanie's expert guidance at your fingertips tackle every photography challenge with confidence and take your food photos from meh to mouthwatering in no time: Picture Perfect Food: Master the Art of Food Photography with 52 Bite-Sized Tutorials.

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Il libro la rispecchia perfettamente. I couldn't wait to have it. I received outstanding customer service. It was the book! My book! Safe and sound