

More is More: Memphis, Maximalism, and New Wave Design : Bingham, Claire, Weiss, Karine By Claire Bingham

Pump up the postmodernism Instantly recognizable and never ever boring Memphis is one of the most important design movements of the 20th century Founded by Italian architect and designer Ettore Sottsass the Memphis Group put forward a visionary new approach to design defining the 80s with its radical combinations of shapes materials and patterns Serving up kooky design that's eclectic yet tightly curated the Memphis look is exuberant outrageous and entertaining Who doesn't want a bit of that? Spanning the worlds of interiors furniture fashion and graphics this new design book explores how the rule-breaking Memphis aesthetic continues to shape the modern creative scene It started with Millennial Pink Now the sweet shop colors terrazzo floors and curved cartoon shapes have been given a black outline and made graphic and cool In More is More editor Claire Bingham curates iconic Memphis designs and interiors alongside contemporary projects steeped in the effervescent Memphis mood Step inside stunning postmodernism-loving homes studios and hotels capturing the Memphis spirit with their hello there hues vive la difference mindset and flamboyant creativity all hopefully in the teeth of good taste And along the way hear from fashion-forward creatives embracing the Memphis look as well as from Memphis Group founding member Peter Shire a man who knows that stripes make you happy Shire shares the stories behind the signature high energy style and tells us how the 80s vibe has impacted his life and work For both the leaders and followers of the New Wave Memphis is more than a style It's an attitude Pump up the postmodernism! Instantly recognizable and never.

Ever boring Memphis is one of the most important design movements of the 20th century. Founded by Italian architect and designer Ettore Sottsass the Memphis Group put forward a visionary new approach to design defining the 80s with its radical combinations of shapes materials and patterns. Who doesn't want a bit of that? Spanning the worlds of interiors furniture fashion and graphics this new design book explores how the rule-breaking Memphis aesthetic continues to shape the modern creative scene. Step inside stunning postmodernism-loving homes studios and hotels capturing the Memphis spirit with their hello-there hues vive la difference mindset and flamboyant creativity all hopefully in the teeth of good taste. And along the way hear from fashion-forward creatives embracing the Memphis look as well as from Memphis Group founding member Peter Shire a man who knows that stripes make you happy. Founded by Italian architect and designer Ettore Sottsass the Memphis Group put forward a visionary new approach to design defining the 80s with its radical combinations of shapes materials and patterns. Who doesn't want a bit of that? Spanning the worlds of interiors furniture fashion and graphics this new design book explores how the rule-breaking Memphis aesthetic continues to shape the modern creative scene. Step inside stunning postmodernism-loving homes studios and hotels capturing the Memphis spirit with their hello-there hues vive la difference mindset and flamboyant creativity all hopefully in the teeth of good taste. And along the way hear from fashion-forward creatives embracing the Memphis look as well as from Memphis Group founding member Peter Shire a man who knows that stripes make you happy: Serving up kooky design that's eclectic yet tightly curated the Memphis look is exuberant outrageous and entertaining: Now the sweet shop colors terrazzo floors and curved cartoon shapes have been given a black outline and made graphic and cool: In More is More editor Claire Bingham curates iconic Memphis designs and interiors alongside contemporary projects steeped in the effervescent Memphis mood: Shire shares the stories behind the signature high-energy style and tells us how the 80s vibe has impacted his life and work: For both the leaders and followers of the New Wave Memphis is more than a style, Pump up the postmodernism! Instantly recognizable and never ever boring Memphis is one of the most important design movements of the 20th century. Serving up kooky design that's eclectic yet tightly curated the Memphis look is exuberant outrageous and entertaining, Now the sweet shop colors terrazzo floors and curved cartoon shapes have been given a black outline and made graphic and cool, In More is More editor Claire Bingham

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